



## **SolPrint drives Workflow Automation at Simpson Group**

Simpson Group is a specialist in the design and production of printed POS (Point of Sale) and POP (Point of Purchase) products.

From their purpose built site in Washington, Tyne and Wear and using the very latest in POP kit they provide a complete service covering Pre-Press, Litho, Screen, Digital and Finishing to ensure that the quality remains the best of class.

With a continual process of development and automation, Simpson Group are using their SolPrint Management Information System as the business hub to drive Workflow Automation.

A new Pre-Press workflow from Esko has just gone live. The system includes i-Cut Suite, Automation Engine and WebCenter, and is integrated with the firms SolPrint MIS.

"We're looking to drive everything out of the MIS using XML data," said Mark Simpson, chairman of Simpson Group. "We're driving the MIS much harder now – using shopfloor data collection and scheduling to identify areas for further improvement."

A warehousing and pallet tracking module in the MIS is being used to improve internal logistics, in order to prevent machine downtime as a result of waiting for materials.

Why not contact us now for a no obligation demonstration where we can show you how the SolPrint Management Information System could be implemented within your operation.

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